A FREE FIELD GUIDE FROM KURV · BOOK 09

For Your Community

BOOK

09

FAN HOMAGE

RULES
- Credit
- Ask first
- Not official



How to build a fan homage from a community's mascot and from official art you have the right to use, without passing it off as the project's own collection.

14 MIN Credit, permission, and a page that says fan. Written for testnet, where coins have no value.

Apply at kurv.fun/apply

KURV runs on testnet, on Base Sepolia and Solana Devnet. Testnet pieces and coins have no value.

CHAPTER 00 · A HOMAGE

Before we start

A HOMAGE



This book is a fan homage: art and a mascot a community already knows, launched as your collection, with the credit in the open. It is not a way to look official.

Preview it on testnet, at testnet.kurv.fun, where coins are free and nothing has value. This is general information, not legal advice.

What's inside

01 Say it is a fan homage

02 Credit the artists and accounts

03 Ask the lead before you share

04 Use art you have the right to use

05 The mascot, in your own hand

06 Never pass it off as official

07 No trademarked chain logos

08 The page, in your own voice

09 Before you share

10 Cheat sheet

CHAPTER 01 · SAY IT

Say it is a fan homage

SAY IT



In the first line

01 Put ”fan homage” in the title area or the first line of the description.

02 People should know before they mint.

Your collection

01 You launch it.

02 The creator on the page is you.

03 It is a gift of attention to a community, not a claim that you are the team.

On testnet first

01 Build the page at testnet.kurv.fun and read it as a stranger.

02 If it sounds official, rewrite it.

03 Testnet pieces and coins have no value.

CHAPTER 02 · CREDIT

Credit the artists and accounts

CREDIT



On the page, not only in a post

01 Name the artists who made the mascot and the official art, and name the accounts where that work lives.

02 A post scrolls away.

03 The collection page stays.

Per piece, when it matters

If one piece uses one artist's work, credit that artist where the piece is described.

Ask them to check the credit

01 A wrong name is a good reason for them to say no.

02 Show the credit before you share the page widely.

On one card

01 **Fan, in line one.**
A stranger can tell it is a homage.

02 **Credit on the page.**
Artists and accounts, not only in a post.

03 **Ask, then share.**
A no from the lead means you do not post it.

04 **No chain logo.**
Write Base or Solana in words. On testnet, Base Sepolia or Solana Devnet.

CHAPTER 03 · ASK

Ask the lead before you share

ASK



Where they will actually read it

01 Write to the project's lead in the channel they use: their own account, or the community channel they run.

02 Show the page, the credit, and the line that says fan homage.

What you are asking

01 Ask if the credit is right, and if they want any change before you share it.

02 You are not asking them to pretend they launched it.

A no is a no

01 If they say no, do not share it.

02 A homage they have not seen is how fans get mistaken for the team.

On one card

01 **Fan, in line one.**
A stranger can tell it is a homage.

02 **Credit on the page.**
Artists and accounts, not only in a post.

03 **Ask, then share.**
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04 **No chain logo.**
Write Base or Solana in words. On testnet, Base Sepolia or Solana Devnet.

CHAPTER 04 · RIGHTS

Use art you have the right to use

RIGHTS



Copyright stays with the maker

01 Official art is still someone's copyright.

02 A piece you mint is not the same thing as the right to copy the picture.

03 Art licensing basics on this site is the longer note, and it is not legal advice.

What you can start from

01 Use art the project has said fans may use, art they gave you, or art you drew yourself.

02 Keep the message where they said yes.

Tracing is copying

01 A trace, or a color swap of their character, is a copy.

02 Avoiding copycat art is the check: put yours beside theirs and ask if someone would mix them up.

On one card

01 **Fan, in line one.**
A stranger can tell it is a homage.

02 **Credit on the page.**
Artists and accounts, not only in a post.

03 **Ask, then share.**
A no from the lead means you do not post it.

04 **No chain logo.**
Write Base or Solana in words. On testnet, Base Sepolia or Solana Devnet.

CHAPTER 05 · THE MASCOT

The mascot, in your own hand

THE MASCOT



Show it, and say whose it is

01 If the mascot is the community's, the credit says so.

02 Your crop, your pose, and your words can still be yours.

Do not borrow Max Cat

01 Max Cat is KURV's mascot.

02 Using his art, or a close copy of him, in your collection is copying.

03 Draw the community's character, or draw your own.

One style all the way through

01 A homage still needs one canvas, one line, and one palette, or it will not read as one collection.

02 Traits and Rarity That Work is that book.

On one card

01 **Fan, in line one.**
A stranger can tell it is a homage.

02 **Credit on the page.**
Artists and accounts, not only in a post.

03 **Ask, then share.**
A no from the lead means you do not post it.

04 **No chain logo.**
Write Base or Solana in words. On testnet, Base Sepolia or Solana Devnet.

CHAPTER 06 · NOT OFFICIAL

Never pass it off as official

NOT OFFICIAL



The name

01 Do not use the project's exact name as your collection name.

02 A near copy of the name confuses collectors on purpose.

The words

Do not write "official", "the real one", or "by the team" unless that lead wrote it and you can show the message.

The creator line

01 On KURV the creator shown is the wallet that launches.

02 Leave it as you.

03 Do not ask an agent to sign, and do not put the project's account on the page as if they pressed launch.

On one card

01 **Fan, in line one.**
A stranger can tell it is a homage.

02 **Credit on the page.**
Artists and accounts, not only in a post.

03 **Ask, then share.**
A no from the lead means you do not post it.

04 **No chain logo.**
Write Base or Solana in words. On testnet, Base Sepolia or Solana Devnet.

CHAPTER 07 · LOGOS

No trademarked chain logos

LOGOS



Leave the marks off

01 Do not put a chain's logo on the art, the banner, the phone banner, or the cover.

02 Those marks belong to their owners.

03 This includes the logos of Base, Solana, and any other chain.

Words are enough

01 If you need the chain, write it: "on Base" or "on Solana".

02 On testnet, write Base Sepolia or Solana Devnet.

03 KURV runs on testnet.

KURV's mark too

01 Do not redraw KURV's mark into the collection.

02 The page already says where the collection lives.

CHAPTER 08 · THE PAGE

The page, in your own voice

THE PAGE



What to include

01 Who the community is, why this homage exists, who you are, and the credit.

02 Link the project's own site and accounts, plus yours.

What to leave out

01 No promise about price or a return.

02 No line that says holding a piece joins the official project, a list, or a team.

The Vault, said plainly

01 Every collection launched on KURV has a Vault, and it can hold $0, unless you pick No Vault.

02 Say which you chose.

03 A Vault Exit is a quote, not a promise.

04 The Vault does not pay a yield or interest.

CHAPTER 09 · BEFORE

Before you share

BEFORE



01 Fan, in the first line.
A stranger can tell it is a homage.

02 Credit.
Artists and accounts, on the collection page.

03 Asked.
The project's lead has seen it. A no means you do not share it.

04 Rights.
You can point at why you may use the art. Not legal advice.

05 Name.
Not their exact name, and not "official".

06 Logos.
No trademarked chain logo on the art or the banner.

07 Testnet.
The preview is at testnet.kurv.fun. Nothing there has value.

CHAPTER 11 · WORKSHEET

Worksheets

WORKSHEET



Copy these and fill them in before you share the page.

Credit

```
Project:          ________________
Artists:          ________________
Accounts:         ________________
Where the credit sits on the page: ________
```

The ask

```
Asked the lead?    Y / N
Where:             ________________
They said yes?     Y / N
If no, I do not share it.
```

The page

```
Says fan homage in line one?  Y / N
Uses their exact name?        Y / N
Chain logo on the art?        Y / N
Previewed on testnet?         Y / N
```

CHAPTER 10 · ONE PAGE

Cheat sheet

ONE PAGE



01 Say fan.
First line. Your name as creator.

02 Credit.
Original artists and accounts, on the page.

03 Ask.
The lead, before you share. No means stop.

04 Rights.
Art you may use, or art you drew. Do not trace.

05 Logos.
No chain logos. Write the chain name if you need it.

06 No promise.
No price, no yield, no "you are now on the team".



THE LAST PAGE

Show them the page before you share it.

A homage is ready to share when the credit is on the page and the lead has seen it. Preview that page on testnet. Testnet pieces and coins have no value.

Apply at kurv.fun/apply

NEXT READ · BOOK 10

Traits and Rarity That Work

Plan the layers, how many traits sit in each one, the rarity weights, uniques beside random pieces, and a check for broken combinations. Try it on testnet.

Made by KURV. Free to read and share. Book 09. Pass it to one fan before they post a homage.